



Press Release

LSG Launches ASERT (Advocator System® Enterprise Reporting Tool)

New York, 12 Sept 2014: LSG, the leading software application and business process outsourcing company, is pleased to announce the launch of ASERT "Advocator System® Enterprise Reporting Tool".

ASERT is a web-based data analytics tool which is designed to produce a variety of reports based on business's legal expenditures and law firm performances. Some of the reports available through ASERT include law firm comparison, timekeeper cost by classification, coverage split, cost pattern by period, and many others. The data reported will be visualized through graphs, tables, and charts. End-users will find it highly flexible and customizable to their desire. They will also be able to easily create and share their results from anywhere on the platform. All data used are securely encrypted with SSL certification and disaster recovery plans.

Gary R. Markham, Chief Executive, stated "this is one of the most user-friendly data analytics tools available that will get the user any data whenever they need it and however they want it. The accurate and near real-time results can reveal insight about their businesses to help them effectively execute their decisions."

About LSG

LSG is a leading ISO 9001:2008 software application and business process outsourcing company with a global network of offices in Europe, North America and Asia-Pacific. It specializes in the areas of procurement, vendor and litigation management. The company delivers sustainable and demonstrable financial and business benefits for its clients via proprietary applications and support solutions. These solutions enable electronic procure-to-pay engagements to be facilitated in the general insurance, captive, claims, legal, banking, finance, mining, construction and energy industries. LSG serves clients in more than 70 countries.

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